

Shine time

By Jade Lawton

IF anyone knows anything about Women Making It Work, it would have to be Cranbourne North businesswoman Jutta Klipsch.

Jutta started her business, Empowerment Life Coaching, two years ago with the aim of inspiring people to 'believe in themselves and their greatness.'

As a sole trader working out of her home, Jutta said joining the Casey-Cardinia Women Making It Work network had offered her valuable promotion opportunities.

She is one of many Women Making It Work members preparing for October's Discover Casey-Cardinia Expo, where she will promote her business and an upcoming workshop called 'get out of the mud and shine.'

"I basically help people overcome their challenges, to find out where they want to go. It can be anything from business coaching to just getting a direction in your life," she said.

Jutta said life coaching, a fast growing industry, offered her the flexibility of owning her own busi-



Life coach Jutta Klipsch. 53223

Picture: Kim Cartmell

ness while making a difference.

Jutta's business will be one of many showcased in the Discover Casey-Cardinia Expo, which will feature the many diverse businesses available in the region, to be held at the Monash University Car Park, Berwick, on Saturday 9 October from 10am to 4pm.

For details see www.discover-casey-cardiniaexpo.org.au